



**Little League**  
**Official District / Florida 18**

## DISTRICT 18 LITTLE LEAGUE®

18906 CYPRESS VIEW DR

Fort Myers, FL 34135

[www.FLA18.com](http://www.FLA18.com)

## Sponsorship Packet – Tourney Season 2026

Founded in 1960, Florida District 18 Little League (FLA D18 LL) is excited to enter our 66<sup>th</sup> year as a local 501(c)(3) nonprofit organization! We provide children the opportunity to practice good sportsmanship, community involvement and fair play while teaching them the fundamentals of baseball and softball. We are proud of all the leagues accomplishments including the multiple District Championships our All-Star teams have brought home while representing the Counties of Collier, and Lee County.

From the District Staff, coaches, concession stand workers, score keepers and umpires, FLA D18 LL is completely volunteer run! The mission of FLA D18 LL would not be achievable without these volunteers, but equally important to our mission is the money raised each year through team sponsors, banner sponsors and donations! The money raised by our league through sponsorship and other means allows us to keep the registration costs affordable for local families, purchase and maintain adequate sporting equipment, provide uniforms for each participant, and maintain concession stand operations. When needed, our league is also proud to offer registration scholarships for families in our local community that cannot afford the cost of registration and equipment. Our league is also proud to provide financial support to other local sporting non-profit groups whose values and missions align with ours. Soon, we hope to offer financial scholarship opportunities for collegiate aged individuals that have helped make our district possible through either participation and or volunteering.

FLA D18 LL would be honored for your organization to consider sponsorship to further our mutual goals for this coming season and well into the future. All supporters of our district understand that sponsorship in this league is not just about advertising for your company, but it is about a commitment to our local youth, sportsmanship, team values, life's lessons and proper baseball and softball fundamentals. We recognize none of this is possible without the support of businesses and families like yours and thank you for your time and consideration in this mission! Please feel free to contact [lisa.district18@gmail.com](mailto:lisa.district18@gmail.com) with any questions.

**Division Sponsorship (\$1,000):** FLA D18 LL does NOT field teams in each division every season, so please reach out to the sponsorship coordinator about the need and availability of these sponsorship levels before committing. Division sponsorships are on a first come, first serve basis. The FLA D18 LL Directors must approve all Division Sponsorships by vote each year.

Each division sponsor will get their logo on all tournament apparel, a Banner Ad with business name, logo, and web link on the division page of the FLA D18 LL website as well as business name, logo, and web link on the sponsor page of the FLA D18 LL website, tournament programs, a division sponsorship plaque as well as a shout out before each tournament game played in that division.

**Tournament Sponsorship (\$500):** Tournament sponsorships are on a first come, first serve basis. The FLA D18 LL Directors must approve all Team Sponsorships by vote each year. As the number of teams varies annually, please contact the sponsorship director with any inquiries regarding the District's current requirements.

Each tournament sponsor will get their business name on the back of each tournament tee shirt for that division, a Banner Ad with business name and logo on the sponsor page of the FLA D18 LL website, a team sponsorship plaque as well as a shout out before each tournament game played in that division.

**Banner Sponsorship (\$50 - \$750+):** Banner sponsorships are on a first come, first serve basis. The FLA D18 LL Directors must approve all Banner Sponsorships by vote each year. All banner sponsorships are for a single field of play. There are different ball fields at the FLA D18 LL site of the tournament and will be displayed on each location on that tournament. In addition to the banner display, each banner sponsor will all get their business name, logo, and web link on the sponsor page of the FLA D18 LL website and a shout out during the Opening and Closing ceremonies each tournament. Each field will have the banner positions list below.

**Center Field (single banner \$750 per season) – 12' by 4' banner**

**Left Field (single banner \$500 per season) – 2 per field – 8' by 4' banner**

**Right Field (single banner \$500 per season) – 2 per field – 8' by 4' banner**

**Entrance Walkway Banner (\$500 per season) – 8' by 4' banner**

**Family Sponsorship (\$50): 2' x 4' banner (This banner includes Family Name ONLY)**

**Donation (all amounts welcome):** FLA D18 LL appreciates all donations since the money needed to continue a little league program from year to year can be daunting for a completely volunteer staff to raise. All donations to the FLA D18 LL are tax deductible per IRC Section 170.

**Special Sponsorship Opportunities:** Every year, different league needs arise and along with these needs are unique sponsorship opportunities for those in our community who might be in a position and ready to help. Examples of these needs could be score boards, concession stand improvements, dugout improvements, shade structures, All-Star uniforms, special travel, pitching machines, etc.

Please fill out the form below with your sponsorship requests, attach a check, made out to Florida District 18 Little League, and mail to **Florida District 18, at 18906 CYPRESS VIEW DR., Fort Myers, FL 33967** or hand deliver to any district member at the ball fields.

**Contact Information:** This section provides details so that FLA D18 can get in touch regarding sponsorship inquiries, banner designs, or any other sponsor-related matters.

|                               |
|-------------------------------|
| <b>Business Name:</b>         |
|                               |
| <b>Contact Name:</b>          |
|                               |
| <b>Contact Phone Number:</b>  |
|                               |
| <b>Contact Email Address:</b> |
|                               |

Sponsorship Information: The following company details will be utilised for the design, printing, and preparation of sponsorship materials.

|                               |
|-------------------------------|
| <b>Sponsor Business Name:</b> |
|                               |
| <b>Address:</b>               |
|                               |
| <b>Phone Number:</b>          |
|                               |
| <b>Email Address:</b>         |
|                               |
| <b>Website Link Address:</b>  |
|                               |

Requested Sponsorship Type: Please check all that apply.

- Division Sponsor (\$1,000) \_\_\_\_\_ (Division requested)
- Team Sponsor (\$500) \_\_\_\_\_ (Team requested)
- Banner Sponsor (\$50-\$750+) \_\_\_\_\_ (Location & field requested)
- Financial Gift to General F \_\_\_\_\_ (Please enter amount)
- Special Gift for \_\_\_\_\_ (Please enter amount & use stipulation)

Since certain sponsorships are limited and based on first come first serve basis, please email a copy of the completed form as soon as possible to [lisa.district18@gmail.com](mailto:lisa.district18@gmail.com) for consideration.